

## AI power for all questions about automation technology

Find the right answer in seconds with the Festo Virtual Assistant

**The Festo Virtual Assistant helps in seconds and knows the answer to almost everything. The AI-supported digital assistant for engineers and technicians provides context-related, technical answers and links directly to relevant Festo documents and engineering tools. Visitors to the Hannover Messe can discover tips and tricks with Festo experts at the Festo stand in Hall 13.**

The Festo Virtual Assistant is not a generic chatbot, but rather an automation expert - only digital. It only accesses proprietary data from Festo's web content, such as data sheets, manuals, PDFs, CAD data, engineering information and relevant norms and standards. This avoids the potential hallucination of a chatbot. Other AI assistants understand language - the Virtual Assistant understands technical contexts and therefore thinks like an engineer.

With the Virtual Assistant, all Festo customers and interested parties can reduce their search times, speed up troubleshooting and make well-founded decisions with more knowledge. Very practical: it is available 24/7 and is therefore always ready for use in shift operation as well as for maintenance and servicing.

**In a nutshell, the Virtual Assistant provides..**

- relevant, engineering-specific answers in just a few moments
- direct links to data sheets, manuals, CAD downloads and sizing/configurator tools
- practical support for troubleshooting, component comparison and commissioning

### Like talking to a colleague

Just as you would describe a problem to a colleague, you can also talk to the Virtual Assistant: The more precisely the user formulates their question, the better the Virtual Assistant understands the problem and the more specific the answer will be. The digital expert delivers strong results when users add keywords, product names, part numbers or technical terms for clarification.

The Virtual Assistant does not search the Internet and does not display any advertising or marketing content. By using only verified sources from Festo and integrating with internal tools, the system aims for industrial reliability: technical contexts such as product families, variants and compatibility are taken into account. This enables design engineers, developers, software and industrial IT experts, maintenance and servicing experts, technical purchasers and distribution partners to find quick solutions to their search queries at lightning speed.

The service runs within Festo's systems, complies with the requirements of the EU AI Act and GDPR and does not use user data for further AI training. Queries are only processed to provide the functionality and are only stored for a limited time. The Virtual Assistant can be used with the existing Festo login. A new registration only takes a few moments. The Virtual Assistant can be found on the Festo website: [Virtual Assistant](#)

04. March 2026

Responsible  
according to press  
law:  
Christian Österle



Download/View press  
release and press  
images.

## Festo at Interpack: Hall 6 Stand A10

### Press Images



#### **Festo Virtual Assistant**

Just as you describe a problem to a colleague, you can also address the Virtual Assistant: to be experienced at the Hannover Messe at the Festo stand in Hall 13.



#### **Virtual Assistant available 24/7**

Very practical: The Festo Virtual Assistant is available 24/7 and is therefore always ready for use in shift operation as well as for maintenance and servicing.

### About Festo

Festo is a global player and an independent family-owned company with headquarters in Esslingen am Neckar, Germany. Festo has set standards in industrial automation technology and technical education ever since its establishment, thereby making a contribution to sustainable development of the environment, the economy and society. The company supplies pneumatic and electrical automation technology to 300,000 customers of factory and process automation in over 35 industries. Digitalization, AI and the LifeTech sector with medical technology and laboratory automation are becoming increasingly important. The products and services are available in 176 countries. With about 20,600 employees in over 250 branch offices in around 60 countries worldwide, Festo achieved a turnover of around €3.33 billion in 2025. More than 8% of this turnover is invested in research and development. In this learning company, 1.5 % of turnover is invested in basic and further training. Festo Didactic SE is a leading provider of technical education and training and offers its customers worldwide comprehensive digital and physical learning solutions in the industrial environment.